



Congratulations!

You are eligible to invest your health savings account dollars

Dear [First Name] [Last Name],

Congratulations, you are eligible to invest your health savings account dollars using HealthEquity's Best-in-class mutual funds! With our investing options, you are able to significantly **increase your tax-free* earning potential**. As always, there are no sales charges, trading fees, or fund minimums.



New! HealthEquity Advisor™ personalized guidance

We understand that investing can be intimidating. HealthEquity's new easy-to-use Advisor can help every step along the way. As the only HSA administrator to offer licensed advice, Advisor provides individualized guidance on:

- Fund selection
- Diversification
- Risk tolerance
- Continued portfolio maintenance

Try Advisor for free!

Take advantage of our introductory offer and receive FREE personalized guidance from Advisor until February 1, 2014.

3 Options



Auto-pilot

Advisor manages your funds for you based on a personalized assessment



GPS

You manage your own funds with expert advice at every turn



Self-driven

Manage your own funds

Learn more

- Visit www.healthequity.com/advisor
- Attend a free webinar: Investing Your HSA Dollars. Several dates available.
- Register at www.healthequity.com/webinars
- Call us. We are available every hour of every day.

*HSAs are never taxed at a federal income tax level when used appropriately for qualified medical expenses. Also, most states recognize HSA funds as tax-free with very few exceptions. Please consult a tax advisor regarding your state's specific rules.